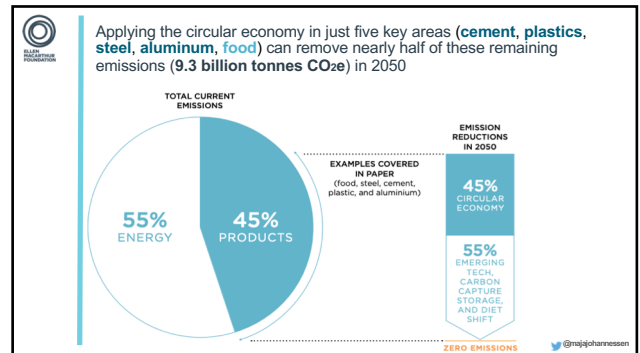


Broad range of benefits supporting policy priorities and the SDGs

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE, JUSTICE AND STRONG INSTITUTIONS
17. PARTNERSHIPS FOR THE GOALS

Economic productivity
Health & Environment
Jobs, skills & innovation
Community & social prosperity
Resource use



Policymakers at all levels have a unique role to play

VISION
ENGAGEMENT
URBAN MANAGEMENT
ECONOMIC INCENTIVES
REGULATION

ROADMAPS AND STRATEGIES
CONVERGING AND PARTNERING
URBAN PLANNING
FINANCIAL SUPPORT
LEGISLATION AND REGULATION
AWARENESS RAISING
ASSET MANAGEMENT
FISCAL MEASURES
CAPACITY BUILDING
PUBLIC PROCUREMENT

Advance London

From managing waste to develop and scale circular economy SMEs

Venlo City Hall

Circular economy procurement of everything from building to office equipment



SECTOR	OPPORTUNITY	NET VALUE CREATED EUR MILLION, 2035
FOOD AND BEVERAGE	1 Value capture in cascading bio-refineries	300 - 500
	2 Reduction of avoidable food waste	150 - 250
CONSTRUCTION AND REAL ESTATE	3 Industrialised production and 3D printing of building modules	450 - 600
	4 Reuse and high-value recycling of components and materials	100 - 150
	5 Sharing and multi-purposing of buildings	300 - 450
MACHINERY	6 Remanufacturing and new business models	150 - 250
PLASTIC PACKAGING	7 Increased recycling of plastic packaging	Not assessed
	8 Bio-based packaging where beneficial	Not assessed
HOSPITALS	9 Performance models in procurement	70 - 90
	10 Waste reduction and recycling	Not assessed

Potential for Denmark as a Circular Economy (2015)
A case study from: Delivering the circular economy – A toolkit for policy makers

@maja.johannessen